



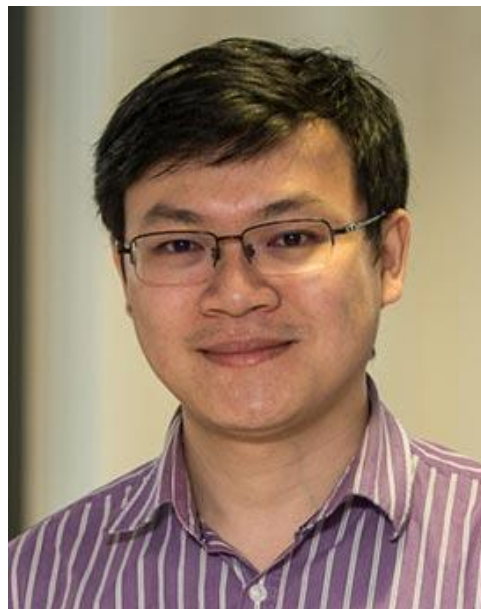
Lancaster University



Your Lancaster presenters 兰卡斯特校方代表



Dr Maarten Michielse
Director of Media Studies
马丁·米卡斯，兰卡斯特大学传媒项目主任



Dr HU Yang
Director of Global
Development
胡扬，兰卡斯特大学社会科学学院副教授
国际事务主任



Dr Eva Li
Lecturer in Media
李卓贤，兰卡斯特大学媒体专业讲师



Where are we?

我们的位置

位于英国的中心位置
距离曼彻斯特机场约1小时的车程
距离伦敦约2.5小时的车程

Centre of the UK
1 hour from Manchester Airport
2.5 hours from London



THE  TIMES
THE SUNDAY TIMES
**GOOD
UNIVERSITY
GUIDE
2020**
INTERNATIONAL
UNIVERSITY
OF THE YEAR

RANKED TOP 10
IN ALL MAJOR
UK LEAGUE TABLES

(THE TIMES, GUARDIAN &
COMPLETE UNIVERSITY GUIDE)

10

**The Times and Sunday Times
GUG (2021)**

2021TIMES大学排名全英第10位

8

**Complete University Guide
(2021)**

2021完全大学指南排名全英第8位

10

The Guardian (2021)

2021卫报大学排名全英第10位

132

QS World Rankings (2022)

2021QS世界大学排名第132位

122

**Times Higher World Rankings
(2022)**

2021泰晤士高等教育世界大学排名第122位

How we Compare

我们的排名（其他知名的英国大学）

Times/Sunday Times 2021		Guardian University Guide 2021		Complete University Guide 2021	
Lancaster	= 10	Warwick	8	Lancaster	8
Warwick	= 10	Lancaster	10	Warwick	11
Exeter	12	Exeter	= 16	Exeter	12
Leeds	15	York	= 16	Leeds	16
Manchester	18	Leeds	18	Manchester	17
York	20	Manchester	25	York	22
Liverpool	29	Newcastle	51	Newcastle	23
Newcastle	31	Liverpool	59	Liverpool	33

How we Compare (UK top 20)

我们的排名（英国前20顶尖大学）

	Times	Guardian	CUK	Overall Rank
University of Cambridge	1	3	1	=1
University of Oxford	2	1	2	=1
University of St Andrews	3	2	3	3
London School of Econ. & Pol. Sci.	4	5	4	4
Durham University	6	4	7	5
Imperial College London	5	9	5	6
Loughborough University	7	7	6	7
University of Bath	9	6	9	8
Lancaster University	10	10	8	=9
University of Warwick	10	8	11	=9
University College London	8	14	10	11
University of Bristol	13	11	14	12
University of Exeter	12	16	12	13
University of Glasgow	14	12	19	=14
University of Edinburgh	17	13	15	=14
University of Leeds	15	18	16	15
University of Birmingham	19	21	13	16
University of Southampton	15	23	17	17
University of York	20	16	22	18
University of Manchester	18	25	17	19
University of Strathclyde	23	15	35	=20
University of Dundee	23	19	31	=20
University of Aberdeen	27	20	26	=20



The City of Lancaster 兰卡斯特市

The City of Lancaster 兰卡斯特市



Small, friendly historic city

一个规模较小、亲切友好的历史名城

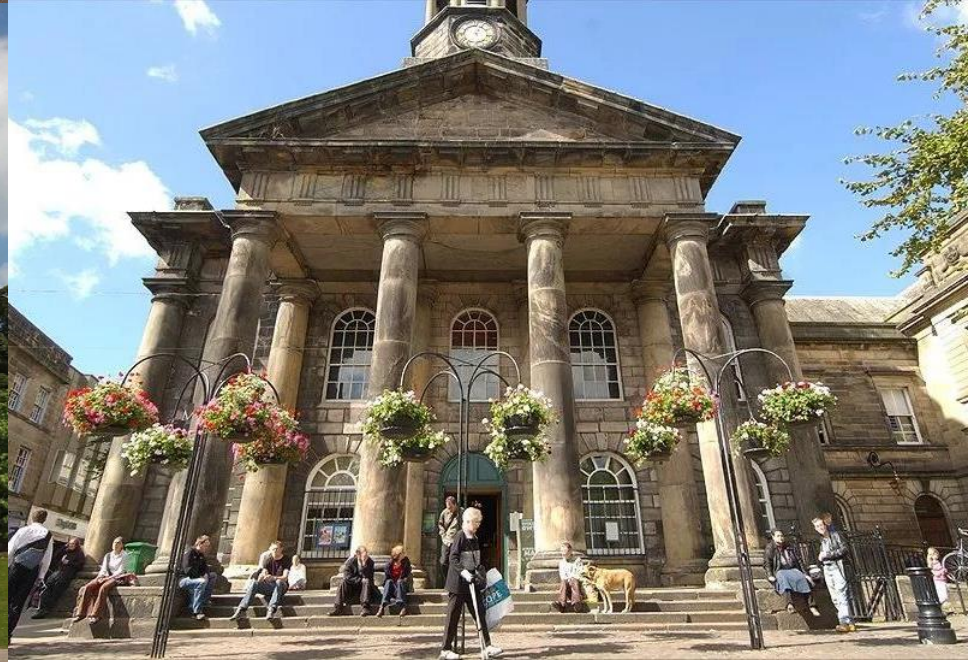
**One of the UK's top 10
most vibrant cities (Experian)**
英国十大最具活力的城市之一(益博睿)

**Population 100,000
(20,000 students)**
100,000人口 (20,000学生)

Low cost of living
较低的生活成本

**Close to the city of Manchester
and The Lake District National Park**
毗邻曼彻斯特市和湖区国家公园

The City of Lancaster 兰卡斯特市



Lancaster area 兰卡斯特地区



The City of Lancaster is set between
Morecambe Bay and the picturesque
Pendle Hills (right)

兰卡斯特市位于莫克姆湾和景色优美的
彭德尔山（见右图）

We are only 30 minutes from the Lake
District National Park (top)

距离湖区国家公园仅30分钟车程（见上
图）



Lancaster area 兰卡斯特周边城市



Near cities such as Manchester
and Liverpool
毗邻曼城、利物浦等城市
(一小时车程)



INTERNATIONAL RESEARCH EXCELLENCE

83% of research is
'internationally excellent
or world leading'
(REF 2014)

Sociology (department for Media): Ranked 3rd for world leading research, 2nd for research impact, 4th for media studies

社会学、传媒系在世界领先研究领域排名第**3**位，在研究影响力方面排名第**2**位，在传媒研究领域排名第**4**位

Business and Management: Ranked 1st for research power

企业管理在研究能力和研究人员数量上排名第**1**位

Politics, Philosophy and Religion: Ranked 3rd overall, and top for research impact

政治、哲学与宗教的综合实力排名第**3**位，在研究影响力方面处于英国领先地位

Mathematics and Statistics: Ranked 5th overall, and 3rd for research impact

数学和统计学的综合实力排名第**5**位，在研究影响力方面排名第**3**位

Computing and Communications: Ranked 7th for world leading and internationally excellent research

计算机与通讯在世界领先研究领域排名英国第**7**位



SKILLS FOR GLOBAL EMPLOYMENT

97% of students are in
work or further study
within six months
(DELHE 2015)

Careers Service offering lifetime support to Lancaster graduates

为兰卡的毕业生提供终身的就业服务支持

Specialist Career Consultants available for international pathways

专业的就业指导

Opportunities to take part in live company-based projects, and placements and work experience

有机会参与企业项目、实习

The Lancaster Award: an innovative scheme designed to ensure students get noticed in the competitive graduate market

兰开斯特奖：旨在保证学生在竞争激烈的毕业生市场中获得青睐的创新计划

Opportunities to connect with employers on campus, including mentoring and workshops

有机会与校园内的雇主联系，包括辅导和研讨会



Our campus 校园





Over £500 million invested in new facilities since 2003, including a state-of-the-art Library and Learning Zone, new academic laboratories, and a Sports Centre.

2003以来，先后投资超过5亿英镑用于新建校园设施，其中包括一个最先进的图书馆和学习区，全新的学术实验室和一个体育中心。





Sports Centre with 25m swimming pool,
climbing wall, sports hall, and 100-station gym

体育中心内设有25米的游泳池、攀岩墙、运动馆和
容纳100人的健身房

Post Office, banks and well-stocked
supermarket as well as many restaurants,
cafés and bars

邮局、银行、物品丰富的超市、多个餐馆、咖啡店、
酒吧和小吃吧

Health Centre, dentist and pharmacy

医疗中心、牙科诊所和急诊

Theatre, cinema and art gallery

剧院、电影院和美术馆



THE COLLEGES

Your family at Lancaster

Eight undergraduate colleges, and one
dedicated postgraduate college

8个本科学院和一个专门的研究生学院

Based around accommodation

临近办公、学习区域

Each has its own history and traditions

每个学院都有它的历史和传统

Provides a supportive student environment

完全支持学生的环境

More opportunities to get involved in activities

更多参与活动的机会

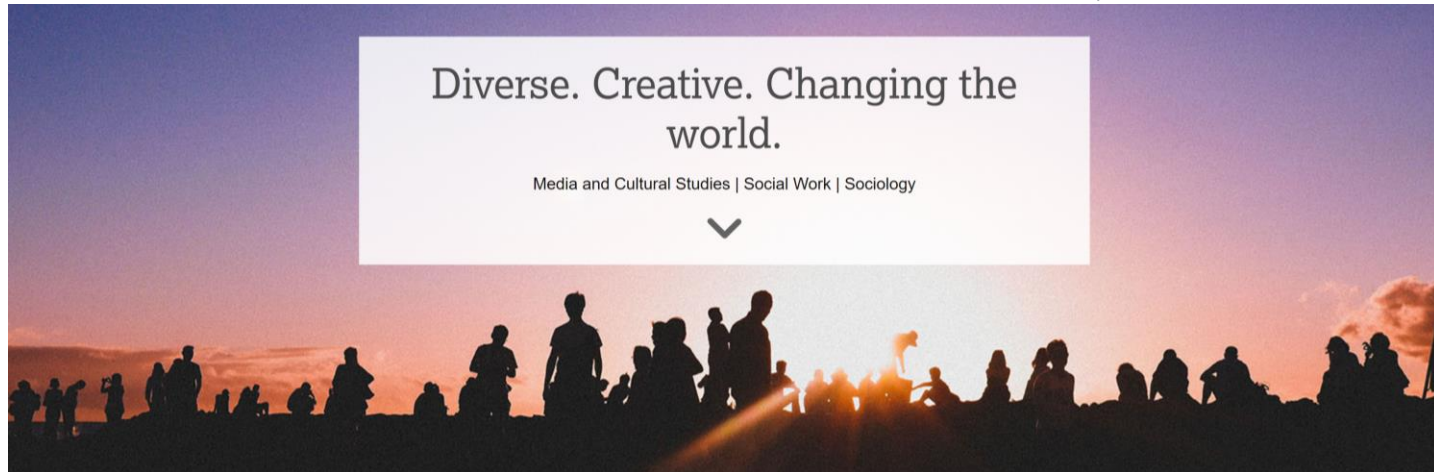
On-campus Accommodation

校园内的住宿



“2019: Best University Accommodation” eight times since 2010





传媒、社会学系

Lancaster's Sociology Department has developed an excellent reputation and is currently one of the best departments for teaching and research in the world. Our degrees provide you with the chance to learn about societies and cultures in order to help change them, to develop skills that are valuable for a diverse range of careers, and to build up your own strengths and passions.

全球教学、研究顶尖院系之一。洞悉全球社会、传媒、文化产业发动向；认识、引领社会、传媒文化发展

系所QS全球排名69位； REF研究实力排名全英前三。

7th

In the UK for Sociology

Complete University Guide 2021

6th

For Communications and
Media Studies

Complete University Guide 2021

2nd

In the UK for Social Work

Complete University Guide 2021

Digital Media Studio

Loanable technology to support critical media practice

This programme will provide you with the practical and theoretical insights, analytical skills and wide-ranging knowledge needed to

- explore the production, meaning and consumption of media and cultural products
- investigate their social, economic and political significance
- recognise their key role in shaping who we are, what we think, and what we value.
- 系统地对媒体文化产业进行深入学习和了解。
- 理论和实践并重：用最前沿的理论指导媒体文化实践操作。
- 新建传媒实验室：学习传统、新媒体制作、运工作技术



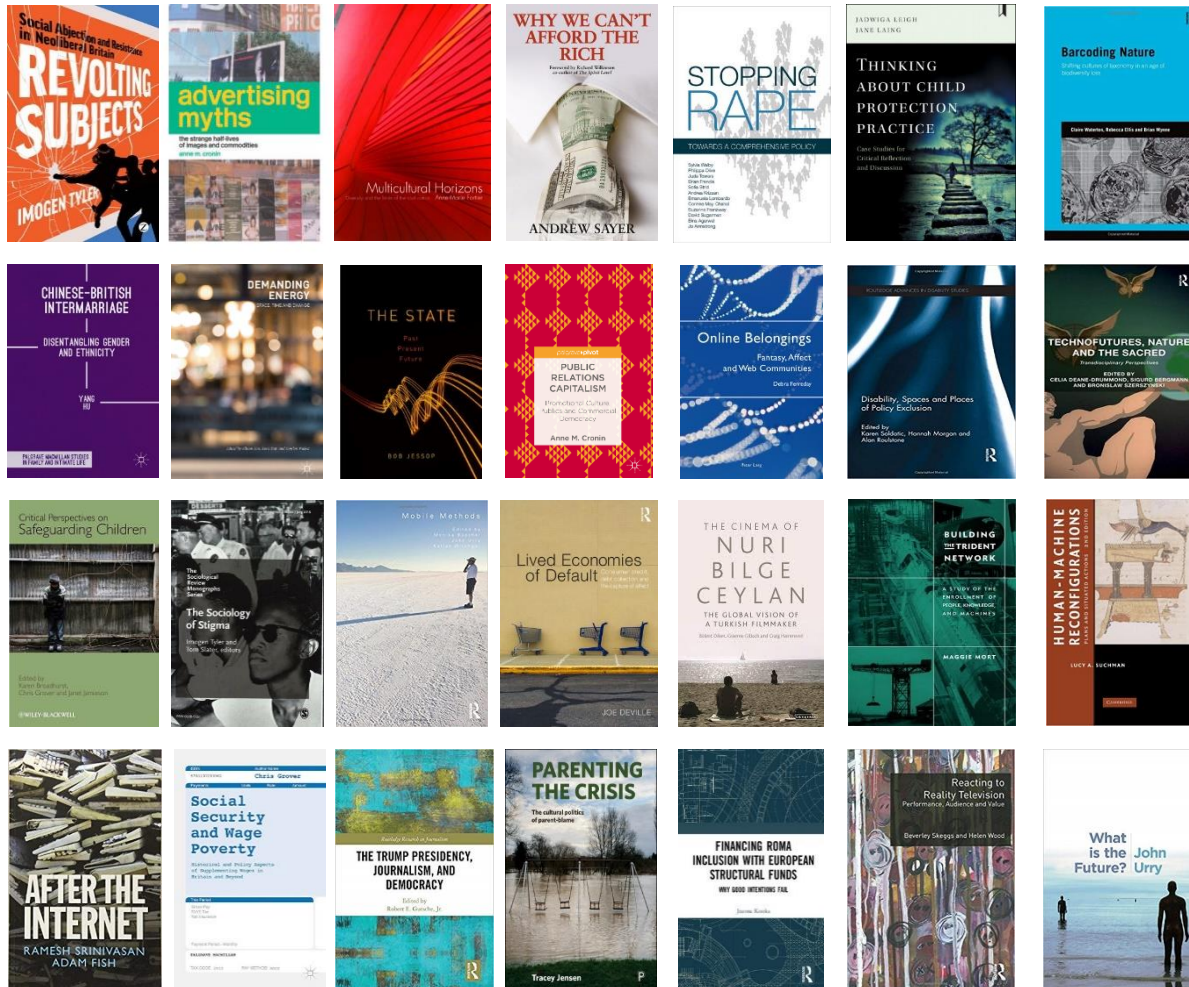
Studying and living at Lancaster University is an exciting and beautiful experience! Media and Cultural Studies is taught in a really interactive way and it allowed me to think and reflect upon things I often take for granted.

Martina Nanni, BA Media and Cultural Studies



Internationally leading research and research-led teaching

顶尖研究推动的前沿教育



- Theory 行业最前沿动向
- Practice 一手行业实践经验
- Impact 引领行业未来发展



Fans and Audiences Participation



- Up to date with latest trends and fashion
- Understand traditional and new media in everyday lives
- Global outlook

Digital Fan Cultures
Transnational Media
Participatory Culture
Social Media
Fan Fictions
Gender & LGBTQ Identities
Audience Campaigns
Fans' Creativity & Copyright



Digital Audio Culture

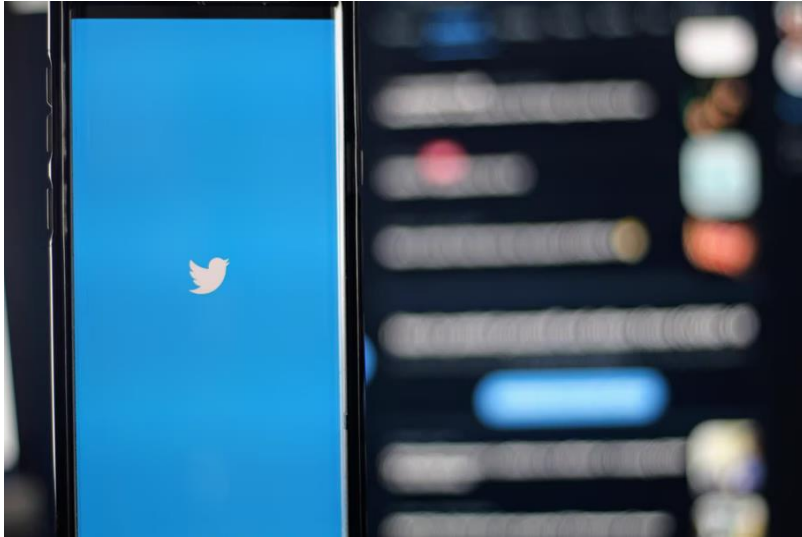


- Hands-on media practice; learning how to record and edit audio in a professional manner
- Employability skills
- Personalised media projects and teamwork

Mobile Technologies
Ubiquitous Listening
Online Music Fandom
Remix Culture
Piracy and Global Inequalities
Audio in Digital Games
Glitch, Noise, Digital Errors
Analogue Nostalgia



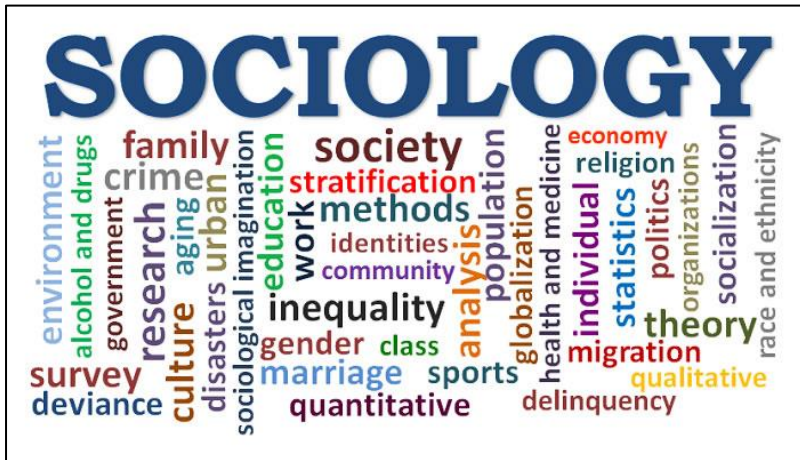
Media and Creative Industries



- Insights from media industry workers and professional life
- Critical perspectives on the current state of the media and cultural industries
- Focus on (international) diversity and practices

Media Production
Media Regulation
Cultural Policies
Industry Inequalities
Diversity in Media
Media Workers
Creativity

Sociology/Social Policy 社会学、社会政策



Comprehensive, innovative
methodological skills: 创新、技能

- Systematic approach (系统问题分析)
- Hands on practice (实践经验)
- Innovativeness (创新)

Diverse substantive areas (课程方向):

- Climate change (环境社会)
- Consumption and markets (市场与消费)
- Migration and mobilities (人口迁移)
- Disasters and society (社会与灾难)
- Intimacy and families (家庭与亲密关系)
- Platforms and data (平台与数据)
- Globalisation (全球化)

Social Sciences: Careers/Personal Development



职业和个人发展:

Dedicated careers tutor and careers workshops 专门的职业导师和职业研讨会
Placement and internship opportunities (departmental and Faculty) 实习机会 (院系)
Set up your own business with the FASS Enterprise Centre **FASS**企业创业中心
Lancaster Award 兰卡斯特奖

广阔的就业前景:

Public relations, advertising and marketing, journalism, other creative media professions, qualitative market research, public service, government and other organizations, education and teaching, social work, police force, consulting and human resources, law, business and finance, and doctoral study and training at Lancaster and beyond.

公共关系；广告业和市场营销；新闻业；其他新媒体；定性市场研究；公共服务专业人员；政府和其他组织行政岗；教育行业；社会工作；警察机关；咨询和人力资源；法律；商业与金融；在兰卡或其他学校读博士...

MA Entry Requirements

MA入学要求

Qualification	Social Sciences 社会科学: Media & Culture, Sociology
UG Results 本科成绩	2:1 equivalent (2:1对等学位成绩 – 可就个案酌情考虑)
IELTS 雅思	7.0 overall (minimum sub-score: 6.0)

English and Study Skills Support

学前语言、学习技能班

Study Start (2 Weeks)	EAP (4 Weeks)	Pre-Sessional (10 Weeks)
Most Courses: 6.5 (sub-score 5.5)	6.0 (sub-score 5.5)	5.5 (sub-score 5.0)
Maths / Computing: 6.0 (sub-score 5.5)	5.5 (sub-score 5.5)	5.5 (sub-score 5.0)

Tuition Fees and Living Costs per year (2021)

每年的学费和生活费（2021）

Media and
Social Sciences: £19,930
媒体和社会科学:

Average Living Costs: £8500
(Includes accommodation)
平均生活费（包含住宿）





Connect with Lancaster 联系我们



weibo

www.weibo.com/lancasteruni



兰卡斯特大学官网

Contact: mcs.admissions@lancaster.ac.uk

Questions?



www.lancaster.ac.uk